

A MASTER'S TOUCH



If one can perfect a natural setting, this is it. The waterfall integrates the pool with its rocky surroundings.



This backyard family resort is ready for entertaining or quiet hour—depending on your mood.

The corner of the property provided the perfect spot for this geometric pool. However, a severe slope required massive retaining wall buildup on the backside of the pool to provide a flat building plane. There was still enough room to squeeze in 800 sq. ft. of pool.

People often shy away from challenges, but not Ron and Ruth Aveta, owners of Creative Master Pools, Inc. Their reputation for imaginative solutions to challenging pool settings has established them as trendsetters in their marketplace. “We enjoy pushing the creative envelope and designing backyard waterscapes that are different,” says Ruth Aveta.

“We strive to find exciting ways to design to the character of the property, taking advantage of points of interest and masking those of concern,” Ron explains. “For example, a steeply pitched terrain provides an opportunity for a vanishing-edge feature along a portion of the pool to accent a distant vista. Or on a flat property, the illusion of height can be created with a rock formation built into the pool wall with water cascading into a multi-level pool. The possibilities are endless and limited only by our clients’ acceptance of imaginative solutions. Our experience gives us the confidence to design something special to meet our clients’ needs and challenges. And because we service most of the pools after construction, we know just how well they work years later.”

Creative Master Pools specializes in design, construction, and renovation of residential and commercial custom concrete pools and spas—indoors or out. A complete outdoor living environment can be provided from patios and landscaping to outdoor kitchens and environmental lighting—all through a team of highly skilled craftsmen.

Creative Master Pools is New Jersey’s exclusive member of the Master Pools Guild, a global network of elite custom pool builders committed to building the world’s finest pools. To do this, they share information on pool construction technology and techniques. This resource is just one more reason Creative Master Pools has the confidence to present clients with creative solutions for their challenging pool settings. Creative’s projects have been recognized with both national and international design and technical achievement awards and featured in books on the art of swimming pool construction. ❖

CREATIVE MASTER POOLS, INC.

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In Business Since 1983
Builds 10 – 15 Pools per Year

Service Area
New Jersey and southern New York State